



Social Equity Solutions, LLC

AU-MEO-000208

This entity qualifies for the Gold level tier of
the Social Equity All-Star Program

Social Equity Plan

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A plan to promote and encourage participation in the marihuana industry by people from communities that have been disproportionately impacted by marihuana prohibition and enforcement, and to positively impact those communities.

Purpose:

Social Equity Solutions, LLC plans to continue to promote and encourage participation in the marijuana industry by people from communities that have been disproportionately impacted by marijuana prohibition and enforcement, and to positively impact those communities. In compliance with the state of Michigan MRA, the mission of Social Equity Solutions is to work to bring justice to and support the people disproportionately impacted by the ongoing war on drugs, as well as those who seek adult use licenses under social equity. I am constantly striving to build relationships with local organizations, in all the communities, and programs dedicated to reversing the effects of the war on drugs as well as harm reduction programs. Social Equity Solutions, LLC is committed to providing safe and equitable access to cannabis. I have categorized these commitments into 3 areas of impact: (1) Community Impact (2) Workforce Development & Growth (3) Criminal Justice Reform & Harm Reduction

Community Impact:

At Social Equity Solutions, LLC we believe that it is our responsibility as a business to invest our resources in the communities we serve, particularly in those that are disproportionately impacted due to socio-economic status, race, ethnicity, sexual orientation, gender identity, the war on drugs, and other marginalized populations. Communities thrive when their citizens are safe with housing stability, access to medication & healthcare, access to education, and food stability. In each market we serve, we will seek out and partner with local service organizations dedicated to providing these much-needed services ensuring that resources are distributed to the areas of most need.

Workforce Development & Growth:

An important aspect of supporting the well-being of the communities we serve is providing economic opportunities, particularly in, and for, marginalized populations. We put an emphasis on these key areas:

- Recruitment & Workforce Development:
 - Diversity in the workforce
 - Providing opportunities to those that have been impacted by the war on drugs (prior arrests, convictions, and incarcerations from marijuana related crimes)
 - Reducing barriers to those entering the marijuana workforce
 - Providing a safe and accepting work environment through our active support of traditionally marginalized populations

- Growth:
 - Partnering with other companies that are like minded with a commitment to social responsibility.
 - Reinvest in areas disproportionately impacted.
 - Provide mentorship, technical consultation, and support for individuals and businesses experiencing systemic barriers.

Criminal Justice Reform & Harm Reduction:

Righting the wrongs of prohibition is at the core of normalizing the marijuana industry. We are committed to supporting the communities that have been disproportionately impacted by higher rates of arrests, convictions and incarcerations related to marijuana crimes. In addition, as the number of opioid overdoses and deaths continue to rise, supporting harm reduction efforts is also priority.

Our commitment to these causes is a tiered approach:

- Supporting agencies dedicated to this work through fundraisers and financial contributions:
 - Last Prisoner Project
 - Great Lakes Expungement Network
 - Harm Reduction Michigan
- Recruitment & Growth practices noted in the Workforce Development & Growth section above
- Advocating for criminal justice reform to decriminalize marijuana

Corporate Spending

Social Equity Solutions, LLC has committed to spending 5% of our qualified business expenses (excluding payroll and inventory produced by our affiliated businesses) with diverse suppliers, including women-owned, minority-owned, veteran owned, and businesses who were previously disproportionately impacted by marijuana enforcement.

Community Reinvestment Plan

In addition to our donations, we provide a diverse list of volunteer opportunities to contribute to. Through working with local nonprofits and charity organizations, this helps us to promote social equity in our community. Examples of some organizations we work with are listed below.

- **Great Lakes Expungement Network** – We support GLEN, an organization dedicated to helping expunge criminal records for those with cannabis convictions and in financial need.
- **The Redemption Foundation** – Our mission is to help right the wrongs caused from cannabis prohibition by seeking out opportunities to lift up individuals harmed by the war on cannabis.
- **Sons and Daughters United** - Sons and Daughters United (SADU) is a 501(c)(3) non-profit organization that provides financial, emotional, and legal support to low-income, underprivileged, and minority populations.
- **National Cannabis Industry Association (NCIA)** - The NCIA is the oldest, largest, and most effective trade association representing legal cannabis businesses and leading the change to protect the legal cannabis industry, defend our state laws, and advance federal policy reforms.
- **Michigan Cannabis Freedom Coalition (MCFC)** – The MCFC is a coalition consisting of groups and organizations we are directly involved in or support; The National Association of Defense Lawyers, Last Prisoner Project, The Michael Thompson Clemency Project.